



IMMEDIATE RELEASE

Paws Up to Local Businesses Helping Shelter Animals

HAMILTON, ON (February 24, 2017) – The Hamilton/Burlington SPCA is amazed with the support from the almost 70 local businesses who have already committed to “baking” a difference for animals on National Cupcake Day™.

The concept is simple and fun: bake, sell and save animals’ lives. Animal lovers everywhere are baking a difference - folks in vet clinics, retail stores, small businesses, and of course restaurants and bakeries. “We want to show the community that National Cupcake Day goes beyond baking cupcakes”, says Marisa Robins, *Resource Development Coordinator* at the HBSPCA. This year, vet clinics, financial institutions and retail stores are among the businesses to join bakeries and restaurants in baking a difference for the animals.

Kids can get involved too! “We have a Cupcake Classroom Challenge for Hamilton and Burlington Elementary and Secondary schools”, says Robins. The contest closes on March 18th and there will be prizes for the top three fundraising classes. One of the prizes include an exclusive tour of the shelter.

There is still plenty of time to get involved and stir up some success for animals in need! For more information on how you, your school or your workplace can join in Canada’s sweetest fundraiser, visit <https://hbspca.com/donate/join-our-events/national-cupcake-event/>.

Find out where you can purchase cupcakes or other delectables and support homeless animals from February through mid March. Below is a complete list of the businesses who are supporting the animals at the HBSPCA for National Cupcake Day. For more information and to sign up for National Cupcake Day, contact: Marisa Robins, Resource Development Coordinator
905-574-7722 ext. 350 or mrobins@hbspca.com



We are donor based and animal focused. The HBSPCA protects animals from people, cares for animals in our companion animal hospital and in our kennels and promotes responsible pet care.

Main Switchboard: (905) 574-7722 [Wwww.hbspca.com](http://www.hbspca.com) [Einfo@hbspca.com](mailto:info@hbspca.com)
245 Dartnall Road, Hamilton, Ontario L8W 3V9

Category	Business Name	Address	City	What are they doing?	When?
Bakeries, Chocolatiers and Restaurants	Cupcakes of Westdale	1050 King St W	Hamilton	Donating portion of sales from “pupcake”	Feb 27-Mar 5
	Browne Dog Coffee Shoppe	211 Locke St S	Hamilton	Donating portion of sales from apple fritters	All February
	Hotti Biscotti	142 James St N	Hamilton	15% of proceeds from ALL sales	Feb 19 -27
	Pita Pit	1317 Barton St E	Hamilton	Selling paper cupcake decals	All February
	Sweet Paradise	630 Stone Church Rd W	Hamilton	Donating \$1 from sales of cupcakes	Feb 13 - 28
	The Donut Diner	1249 Stone Church Rd E	Hamilton	Donating all proceeds from donut sales	Feb 27
	Cake and Loaf	321 Dundurn St S	Hamilton	Donating portion of sales from animal-themed cupcake	Feb 22 - 27
	Made for you by Madeleine	51 King William St	Hamilton	Donating 100% of sales from whole-wheat dog biscuits	Feb 27-Mar 27
	Bitten Cupcakes and Whoopie Pies	219 Locke St S	Hamilton	Donating portion of sales from special cake & whoopie pie sales	Feb 20 -27
	Pita Pit	1791 Stone Church Rd E	Hamilton	Selling paper cupcake decals	All February
	Sweetness Bakery	240 Wilson St E	Ancaster	Donating portion of sales from feature cupcakes	Feb 28–Mar 4
	Kelly’s Bake Shoppe	401 Brant St	Burlington	Donating portion of sales from feature item: chocolate and vanilla cupcakes with vanilla buttercream, and a dog bone cut out	Feb 26
	Weil’s of Westdale	981 King St W	Hamilton	Donating portion sales from cupcakes	All February

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Bakeries, Chocolatiers and Restaurants	Greenville Gourmet	161 Hwy #8	Dundas	Selling paper cupcake decals	All February
	Beanermunky Chocolate	50 King St W	Dundas	Donating portion of sales from custom made chocolate pet pops	Feb 1 - 27
	Gramma Willies	1205 Rymal Rd E	Hamilton	Donating all proceeds from sales of cupcakes, brownies and cakes	Feb 24 - 26
	Beyond The Batter	1791 Stone Church Rd	Hamilton	Donating \$2 for every cupcake sold	Feb 27
	Hutch's	280 Van Wagners Beach Rd	Hamilton	Selling paper cupcake decals	Feb 13-28
	Southern Smoke Barbecue House	201 Ottawa St N	Hamilton	Selling paper cupcake decals	All February
	The Donut Diner	1249 Stone Church Rd E	Hamilton	Donating 100% of proceeds from sales of donuts	February 27
	Boston Pizza	1 Industrial Dr	Grimsby	Donating desserts for a bake sale at Home Hardware (Fennell & Gage in Hamilton).	February 27
	Forrat's Chocolates	184 Locke St	Hamilton	Donating portion of sales from custom-made paw print chocolate	All February
Pet Stores & Animal Hospitals	Binbrook Animal Hospital	3087 Hamilton RR 56	Hamilton	Will take cupcake orders and sell at their location	February 27
	Bark & Fitz	2500 Appleby Line	Burlington	Donating portion of sales from cupcake dog cookie	February 27
	Clappison Animal Hospital	780 ON-6	Waterdown	Will host bake sale	February 27

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Pet Stores & Animal Hospitals

Chedoke Animal Hospital	1288 Mohawk Rd.	Ancaster	Will host bake sale	February 27
Pet Vet Eastside	111 #8 Highway	Stoney Creek	Will host bake sale	Feb 21-28
Briar Meadows	8309 RR 20	Smithville	Selling paper cupcake decals. Donating \$5 from each nail trim.	February 27
Ren's Pet Depot	821 Golf Links Rd	Ancaster	Will sell paper cupcake decals and will host bake sale	Feb 4, Feb 5, Feb 25, Feb 26
Bay Cities Animal Hospital	3001 New Street	Burlington	Will host bake sale	March 3
East Plains Animal Hospital	645 Plains Rd E	Burlington	Will host bake sale	February 27
Big Al's	140 Centennial Pkwy N	Hamilton	Selling paper cupcake decals	All February
Ancaster Animal Hospital	110 Wilson St W	Ancaster	Will host bake sale	February 27
Village Cat Clinic	356 Wilson St E	Ancaster	Will host bake sale	Feb 27 - 28
The Cat Clinic	391 Concession St	Hamilton	Will host bake sale	Feb 27 - 28
Burlington Veterinary Emergency & Referral Hospital	775 Woodview Rd	Burlington	Will host bake sale 11 am - 5 pm	February 27
Kingsway Animal Hospital	1770 King St E	Hamilton	Will host bake sale	February 27
Animazing	1024 Upper Wentworth	Hamilton	Will sell paper cupcake decals	All February

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	Ren's Pet Depot	94 Dundas St E	Waterdown	Will sell paper cupcake decals	All February
	Bark and Fitz	2290 Queensway Dr	Burlington		
	M&G Pet Food	1760 Upper James St	Hamilton		
	Pet Valu	86 Main St	Dundas		
	Pet Valu	1550 Upper James St	Hamilton		
Retailers	Metro	751 Upper James	Hamilton	Will host bake sale 12 - 4 pm	Feb 25
	Franjipani	198 Locke St S	Hamilton	Will sell paper cupcake decals	All February
	Canadian Tire	50 Cootes Dr	Dundas	Will sell paper cupcake decals	All February
	Holland Park Garden	2243 Fairview St	Burlington	Will host bake sale 12 - 4 pm	Feb 26
	Home Hardware	10 Dartnall Rd	Hamilton	Will host bake sale 12 - 4 pm	Feb 25
	Home Hardware	975 Fennel Rd	Hamilton	Will host bake sale 3 - 7 pm	Feb 27
Other Businesses	Village Hair Design	351 Wilson St E	Ancaster	Will sell paper cupcake decals	All February
	Kitestring Branding	126 Catharine St N	Hamilton	Will host a staff bake sale	Feb 27
	Staples	2130 Rymal Rd E	Hannon	Will sell recipe books for \$2 and donate proceeds	Feb 27
	Rastin's Pharmacy	323 Wilson St E	Ancaster	Will sell paper cupcake decals	Feb 27

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Pebbles Ontario Lake	N/A	Hamilton	Will donate 10% of each animal-themed pebble art piece	All February
CrossFit Opus	310 Limeridge Rd W	Hamilton	Will host bake sale	Feb 24
Universal Cleaners Inc.	N/A	Hamilton	Will donate 20% carpet cleaning services	All February
Artiques	265 Ottawa St N	Hamilton	Will sell paper cupcake decals	All February
Dofasco	1330 Burlington St E	Hamilton	Will host bake sale	Feb 27
Mohawk College	15 Fennell Ave W	Hamilton	Will host bake sale for one week in student centre	TBA
Webility Solutions Inc.	1425 Cormorant Rd	Ancaster	Will host an internal staff cupcake bake sale weekly	All February
Meridian Credit Union	2176 Rymal Rd E #102	Hamilton	Will sell paper cupcake decals	All February
KPMG	21 King St W #700	Hamilton	Will sell paper cupcake decals and paw print chocolates	TBA
Momentum Credit Union	37-480 Chrysler Dr	Brampton	Will sell paper cupcakes	All February
	892 Upper James St	Hamilton	Will sell paper cupcakes in all branches, and host bake sale in each branch on various days, including National Cupcake Day™ (Feb. 27 th)	Feb 13 - 27
	1045 Industry St	Oakville		
	698 King St E	Hamilton		
Go Easy Financial	N/A	Hamilton	Will contribute a monetary donation	N/A

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Mountain Eye Care	535 Upper Wellington St	Hamilton	Selling Valentine's Day e-card in exchange for donation	All February
Stoney Creek Furniture	395 Lewis Rd	Stoney Creek	Will host bake sale	March 4 - 5
Waterloo University	200 University Ave W	Waterloo	Will host a bake sale	TBA
BMO Lending Services	TBA	Burlington	Will host a bake sale	Feb 14
CoMotion	115 King St E	Hamilton	Will host a bake sale	Feb 27
CoMotion	302 Cumberland Ave	Hamilton	Will host a bake sale	Feb 27
Coca Cola	15 Westcreek Blvd	Brampton	Will host bake sale for staff	Feb 27
Cinnamon Toast	16 Myrtle Ave	Hamilton	Contributed a monetary donation	N/A

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