

IMMEDIATE RELEASE

Change a life with one photo - Picture your Pet with Santa is back!

Hamilton, ON (November 24, 2017) – Santa Paws is back in town for the 28th year!

Pet parents come out every holiday season to have their pets' photos taken with the jolly man himself. Santa Paws loves all our best friends; he has posed with a goat, a pot-bellied pig and even a tarantula in previous years - all pets are welcome!

Holiday pet pics raise funds to help rescue, rehabilitate and re-home animals. Last year, Picture Your Pet with Santa raised \$11,000. "We are raising the bar this year", says Natalia Hanson, Resource Development Coordinator of Events at the HBSPCA, "This is our 130th year of service to the community and there are animals in need every day".



For a suggested minimum donation of \$10.00 pet parents will receive a digital photo set of their pets in 5 different poses via e-mail. And with six dates to choose from, animal lovers can create special memories and support a great cause. "We love seeing new adopters and old friends during the holiday season; it's a chance to catch up on how the pets are doing in their forever homes" says HBSPCA volunteer Wendy Fries.

Mark your calendars and join the jolliest fundraiser of the year – all for the animals! No appointment is needed; first come first served basis. 11:00 am – 4:00 pm.

Saturday, November 25	UA Local 67	195 Dartnall Road
Sunday, November 26	UA Local 67	195 Dartnall Road
Saturday, December 2	Ruffin's Pet Centre	581 Main St. East
Sunday, December 3	Ruffin's Pet Centre	581 Main St., East
Sunday, December 3	Home Hardware	10 Dartnall Road
Saturday, December 9	UA Local 67	195 Dartnall Road
Sunday, December 10	UA Local 67	195 Dartnall Road

- 30 -

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The Hamilton/Burlington SPCA is donor based and animal focused. Our programs protect animals from people, care for animals in our companion animal hospital, foster homes and kennels and promote responsible pet ownership. Approximately 2,000 homeless and neglected animals find their forever homes every year. Charitable Registration #: 119236750 RR0001