



IMMEDIATE RELEASE

## “Hamilton/Burlington SPCA Aiming to Spay/Neuter Over 3,700 Cats This Year”

**Hamilton, ON (May 8, 2018)** – What if we told you that you can spend an upcoming Saturday doing yoga with cats, browsing the offerings of local vendors, learning from two cat professionals and keeping your kids entertained all under the same roof? What if we also told you that by participating in these activities you would be helping the Hamilton/Burlington SPCA reach their goal of spaying/neutering over 3,700 cats?

The HBSPCA is a donor-based organization that receives no government funding to support and grow its programs. “Our goal is to spay/neuter 5,000 animals this year, 75% of which are cats. This is a critical strategy in addressing cat overpopulation in the city,” says Karen Reichheld, Manager of Animal Care and Adoptions at the HBSPCA. While the organization has been lucky to receive grants specifically for spay/neuters, it is through individual donations and fundraising events that they are able to cover day-to-day operational costs, as well as provide low cost spay/neuter services to community pet owners.

Enter “Kitty-Paw-Looza”, an HBSPCA fundraiser that celebrates all things cat. On Saturday June 2<sup>nd</sup> cat enthusiasts and cat lovers in the community will rejoice in a day full of feline-related fun. Guests will enjoy one of four “yoga with cats” classes (exclusive for VIP ticket holders), meow-mosas, a market place with 15 local vendors, a cat kissing booth, activities for kids, a photo station, adoptable cats, a craft station and the opportunity to learn from a cat expert and a board certified feline specialist.

Presenting sponsor, Dr. Liz O’Brien from The Cat Clinic in Hamilton and Village Cat Clinic in Ancaster, will be leading a series of informative sessions on topics related to cat health and behaviour, along with Dr. Anne Marie Germaine of Royal Canin, the shelter food supporter. “The Cat Clinic is celebrating 40 years of service to the Hamilton community this June. We have always been highly supportive of the HBSPCA’s efforts at increasing the value of owned, homeless and street cats and we are thrilled about the educational component in this fundraising event”, says Dr. O’Brien.

While the event will be free admission, a donation will be required in order to participate in each activity, except for yoga with cats which is exclusive to VIP guests. \$60 VIP tickets are encouraged as they will grant access to all activities at no additional cost, and are eligible for a partial \$25 tax receipt. Tickets are available **meow** at [hbspca.com/kittypawlooza](http://hbspca.com/kittypawlooza)

- 30 -

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**HBSPCA is the proud recipient of Reader’s Choice Award**–The Hamilton/Burlington SPCA is the proud recipient of a 2017 Hamilton Spectator Readers’ Choice Award for Best Non-Profit Charity – Diamond Award. We are donor based and animal focused. The HBSPCA protects animals from people, cares for animals in our companion animal hospital and in our kennels and promotes responsible pet care.

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